



ICC CENTRE OF  
ENTREPRENEURSHIP

# Preparing the next generation of entrepreneurs

From developing the skills of young people who face uncertain employment prospects to catalysing local entrepreneurship, the ICC Centre of Entrepreneurship enables people with opportunities to build meaningful livelihoods.

The ICC Centres of Entrepreneurship draw upon the business tools developed by the International Chamber of Commerce (ICC) and its global partners. The Centres harnesses ICC's network of national committees and chambers of commerce in over 100 countries to run capacitybuilding programmes, trainings and community workshops to address the challenges facing entrepreneurs and small- and medium-sized enterprises (SMEs). By bringing together thought leaders, businesses, and entrepreneurs, the Centres will establish a community of innovative professionals aimed at challenging convention and transforming the future of business.

To learn more please visit [iccwbo.org/coe](http://iccwbo.org/coe)



## WHERE ARE OUR HUBS LOCATED?



## WHAT IS OUR FOCUS?

Each ICC Centre of Entrepreneurship will focus around four key tracks:

### Track 1. Inspiring future entrepreneurs

- We aspire for everyone—especially young people—to have the opportunity to become entrepreneurs. For this to happen, we need to provide them with the skills of the future.
- The ICC Centre of Entrepreneurship makes available programmes to equip people with the skills they need to become entrepreneurs and to succeed in an ever-changing world. Educators, employers, and researchers recognise that people need skills and competencies beyond academic knowledge, like digital and soft skills, to succeed in the future.
- The ICC Centre of Entrepreneurship provides people with accreditation to become entrepreneurs and build their careers.

### Track 2. Digitising SMEs

- SMEs represent around 90% of all global businesses, yet many are still without the necessary tools and resources to participate in the digital economy. As part of ICC's global campaign to digitise 5 million SMEs in Africa, the programmes offered by the ICC Centre of Entrepreneurship provide SME leaders with the tools to digitise their operations and access new markets.
- The ICC Centre of Entrepreneurship works with government and multilateral organisations to advocate for the removal of barriers that prevent SMEs from succeeding both locally and abroad. The Centre will improve the business environment in developing markets and strengthen the capacity of SME leaders to face persisting challenges.
- Backed by ICC's global network of chambers of commerce, the Centre of Entrepreneurship provides SMEs with capacity-building programmes to address: (i) connectivity, (ii) market access, and (iii) digital transformation. The ICC Centre of Entrepreneurship also hosts talks and seminars that will facilitate SME leaders to exchange experience and knowledge.

### Track 3. Scaling-up start-ups

- The ICC Centre of Entrepreneurship works to enhance local start-up ecosystems by providing entrepreneurs with specialised training, mentoring and support services. These services will help entrepreneurs establish, fund, manage and expand their start-ups.
- The ICC Centre of Entrepreneurship's ultimate goal is to promote upskilling by providing start-ups with the tools and resources to gain access to global markets. The ICC Centre of Entrepreneurship will raise awareness about the potential opportunities for start-ups locally and abroad.

### Track 4. Fostering inclusive entrepreneurship

- Entrepreneurship provides social and economic opportunities for people everywhere by creating jobs in local communities. However, regulatory and cultural barriers prevent many people from becoming entrepreneurs, especially those with limited credit histories, young people, women, ethnic minorities, people with disabilities, and members of the LGBTQ+ community.
- The ICC Centre of Entrepreneurship leverages strategic partnerships to empower individuals and mobilise public-private solutions to overcome longstanding deterrents to entrepreneurship.
- The practical tools, services and trainings offered by the ICC Centre of Entrepreneurship complement ICC's standard-setting reputation by and support the creation of businesses with social and economic benefits for all of society.

## FOR MORE INFORMATION

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#### ABOUT THE INTERNATIONAL CHAMBER OF COMMERCE (ICC)

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 100 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.



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