

NATIONAL CRAFT DAY 2014



- **Malaysian Handicraft Development Corporation (MHDC) under Ministry of Information, Communication and Culture of Malaysia**



National Craft Day Celebration



- National Craft Day is on the 12th National Craft Day Celebration from 26 February to 10 March 2014.
- Celebrated since 2003, this event is regarded as the **biggest craft fair in Malaysia** with participation from more than 400 craft entrepreneurs from all over the country, showcasing various kind of crafts – from batik and woven textile, ceramics, woodcraft, metal craft, jewelry to forest-based items. Apart from the craft sales, other activities are also organized such as craft exhibition, demonstration as well as cultural performance.
- **An Incoming Buying Mission (IBM)**, a prearranged business meetings exclusively with the craft entrepreneurs. The special incentives such as :
 - a) **Return air ticket (economy class) for ONE person from each company**
 - b) **Ground transfer**
 - c) **Factory Visit**

